Batesville Comprehensive Plan

May 16th, 2017

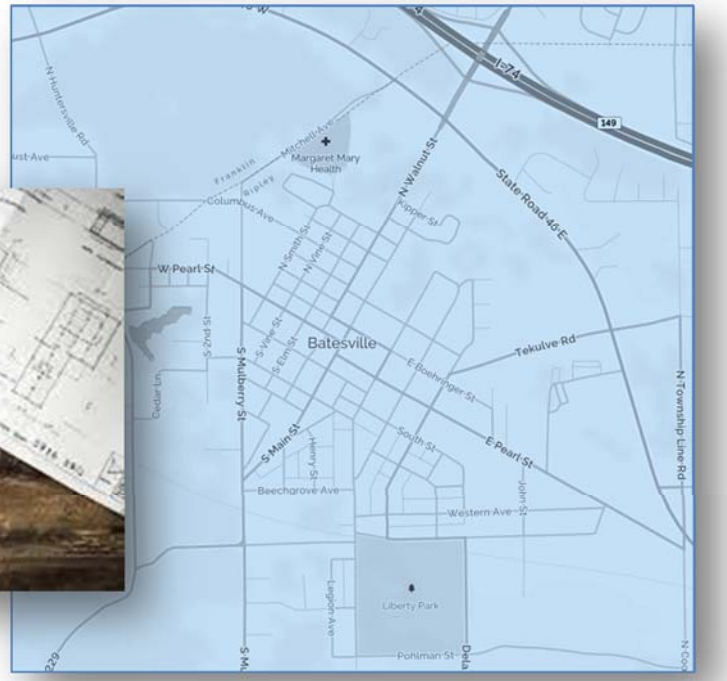
History of Comprehensive Plan

- 1960 - Adopted Master Plan, Public Facility Plan & Thoroughfare Plan
- 1987 – Amended Thoroughfare Plan
- 1997 - Adopted new Comprehensive Plan and map
- 2008 - Updated Comprehensive Plan
- 2008 - Developed Downtown Strategic Plan
- 2011 - Indiana Steller Community Grant Project
- 2017 - New Comprehensive Plan and map

Uses of Comprehensive Plan

Roadmap for the future:

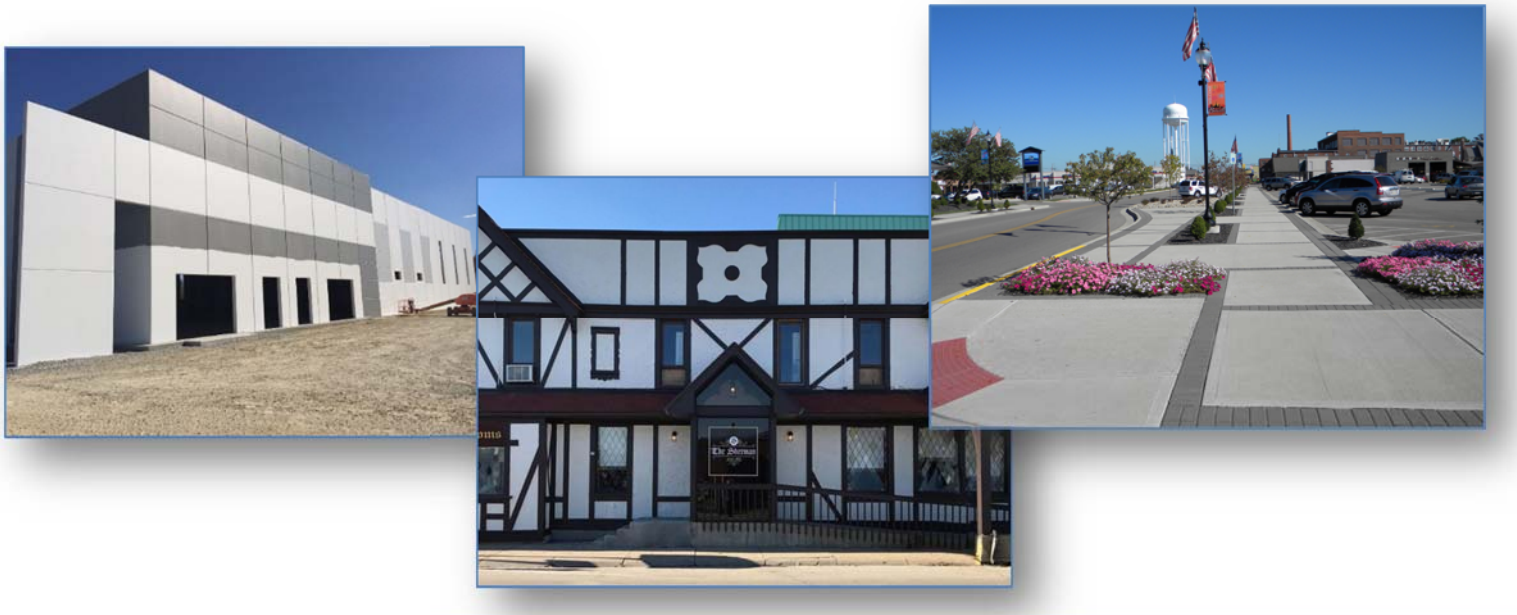
- Where are trying to go
- What are we trying to accomplish



Uses of Comprehensive Plan

Framework for decision making:

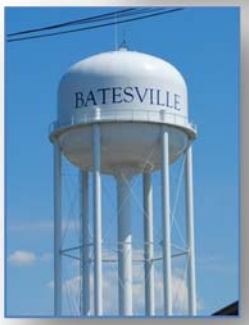
- Setting priorities
- Spending allocation
- Handling opportunities
- Dealing with challenges



Uses of Comprehensive Plan

Guidance/Alignment for all involved:

- Our City Leaders
- Civic groups
- Community organizations



Uses of Comprehensive Plan

Telling our story:

- Attracting business and industry
- Attracting residents
- Attracting amenities
- Attracting funding & grants

Basic Beliefs

This Comprehensive Plan is being built upon the following assumptions about Batesville today.

1. Great schools
2. Outstanding medical facilities & professionals
3. Strong local employers
4. Quality amenities within the community
5. Good place to live, work and raise a family.

Vision

This Comprehensive Plan is driven by these principles and goals

1. Encourage healthy growth and development in a well managed economically efficient manner.
2. Every good job we have is as important as every good job we try to attract.
3. Maintain our small town atmosphere while allowing everyone to compete on a world wide basis.
4. Land use guidelines should provide reasonable protection for property owners while allowing the City to grow in an effective manner.
5. Actively focus on the provisions of this Comprehensive Plan

Development of This Plan

1. Two city administrations (beginning in 2014)
2. Lochmueller Group (primary advisor)
3. Thomas P. Miller & Associates (advisor focused on downtown)
4. Steering Committee (38)
5. Interviews (16)
6. Community Survey (522 responses)
7. Project Team

Community Input

Downtown: wants & needs

If you were in charge of Downtown Batesville, what would you change to attract more people to the Downtown Area (consumers and residents)?

Batesville's Identity

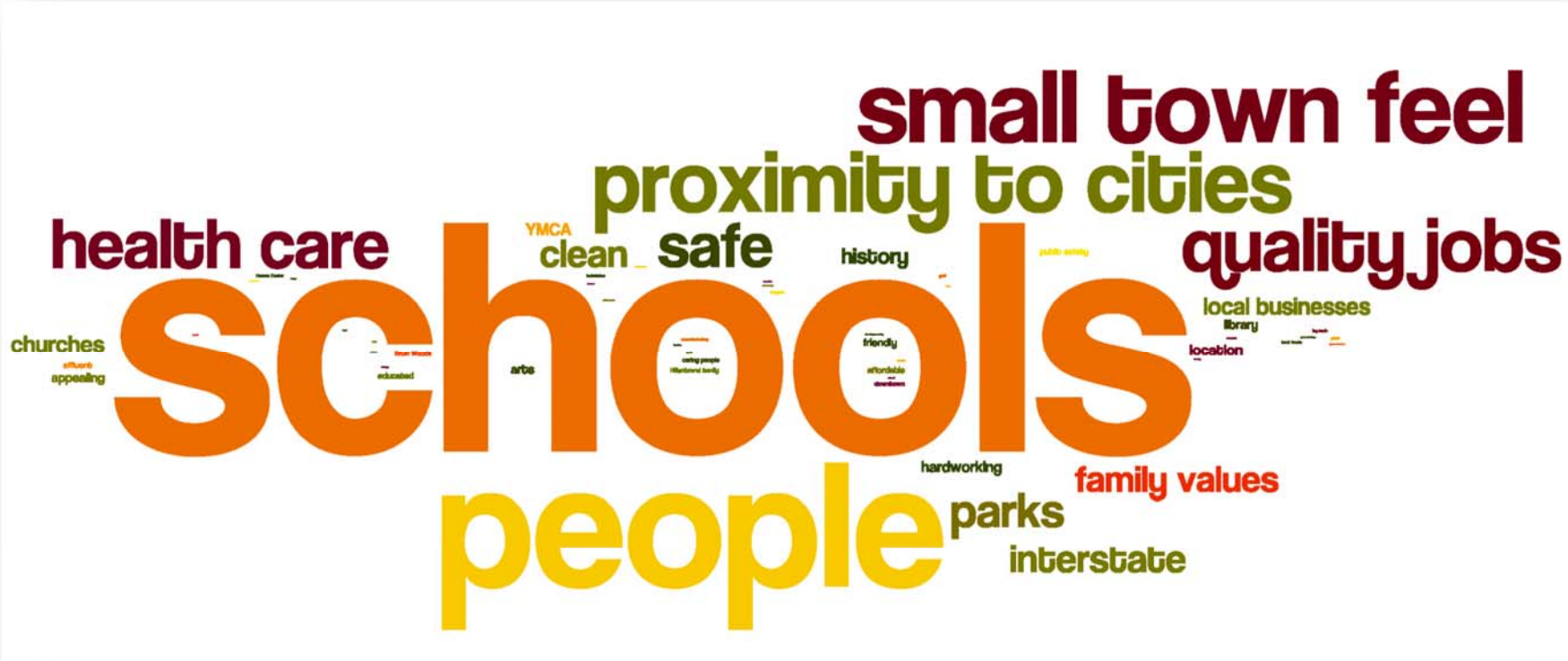
Aside from Batesville Casket Company and Hill Rom, what should characterize Batesville's identity?

Entrepreneurial Opportunity

How would you encourage entrepreneurism in Batesville?

Greatest assets

What do you think are Batesville's greatest assets?



Greatest challenges

What do you think are Batesville's greatest challenges, including funding and resources?

Community Profile

Community Profile: Age

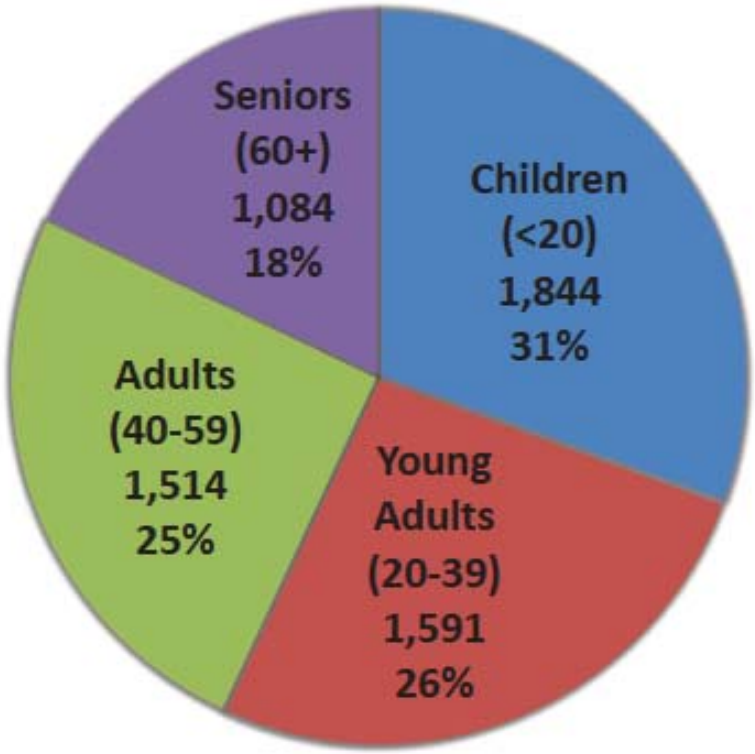


Figure 7: 2000 Age Breakdown

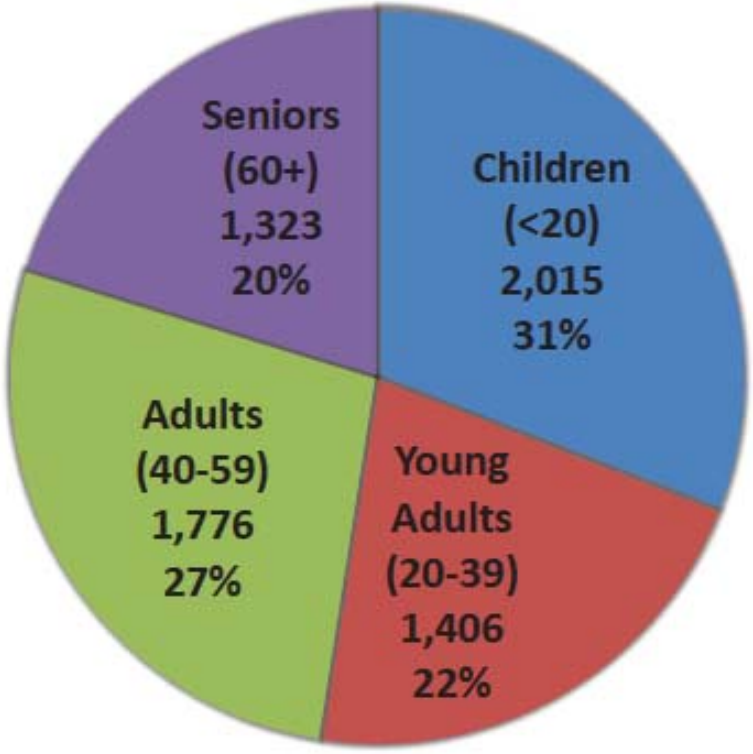
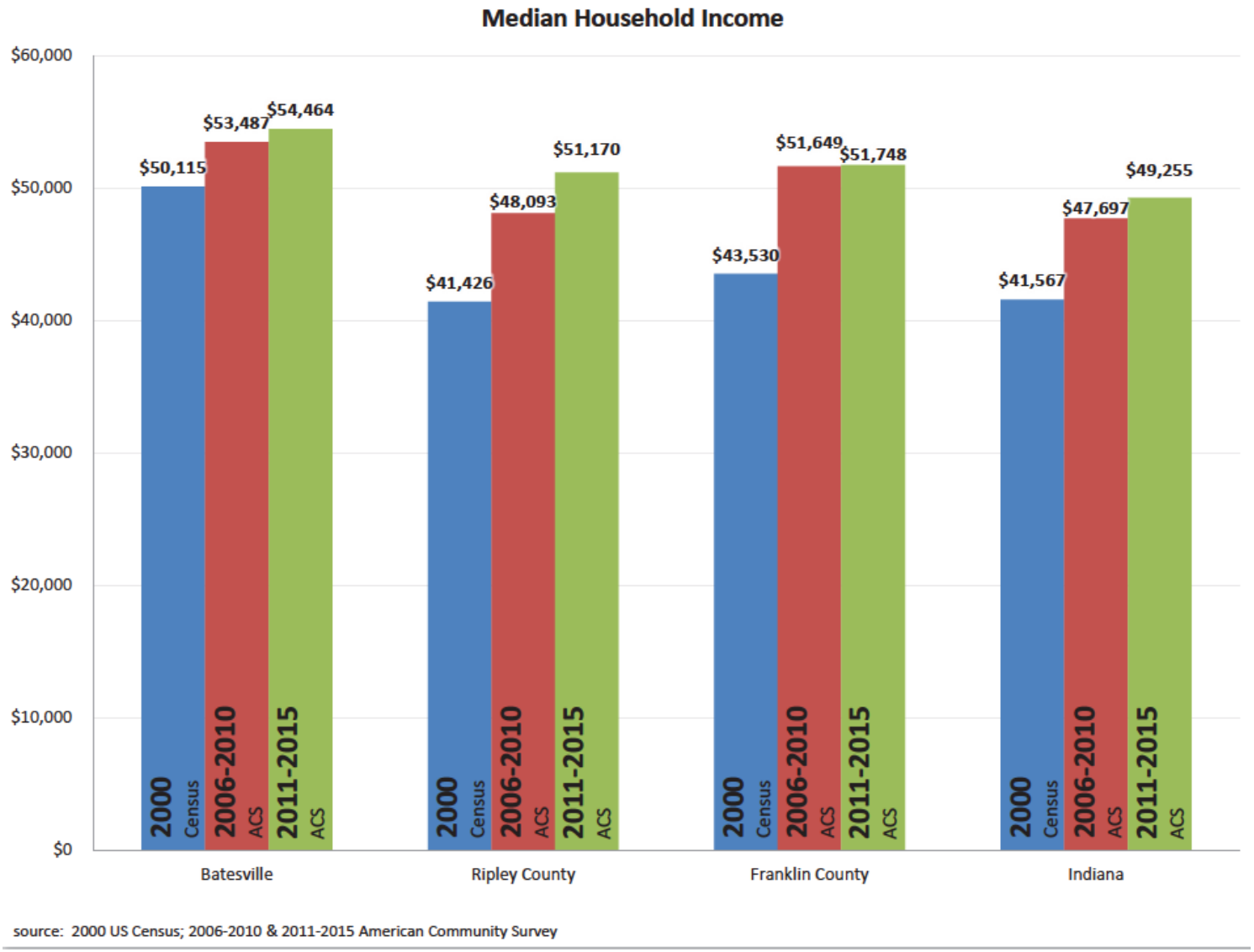


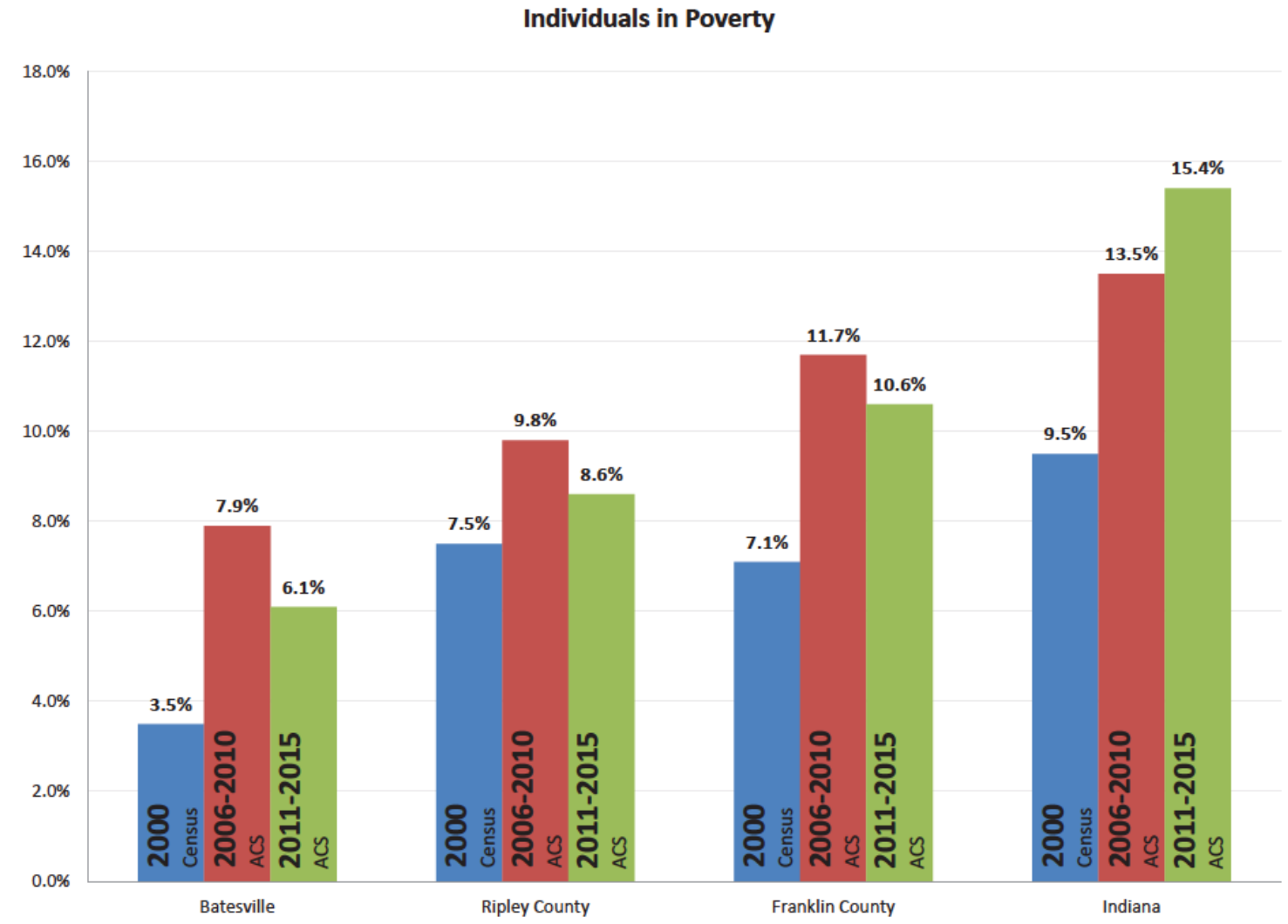
Figure 8: 2010 Age Breakdown

Community Profile: Income



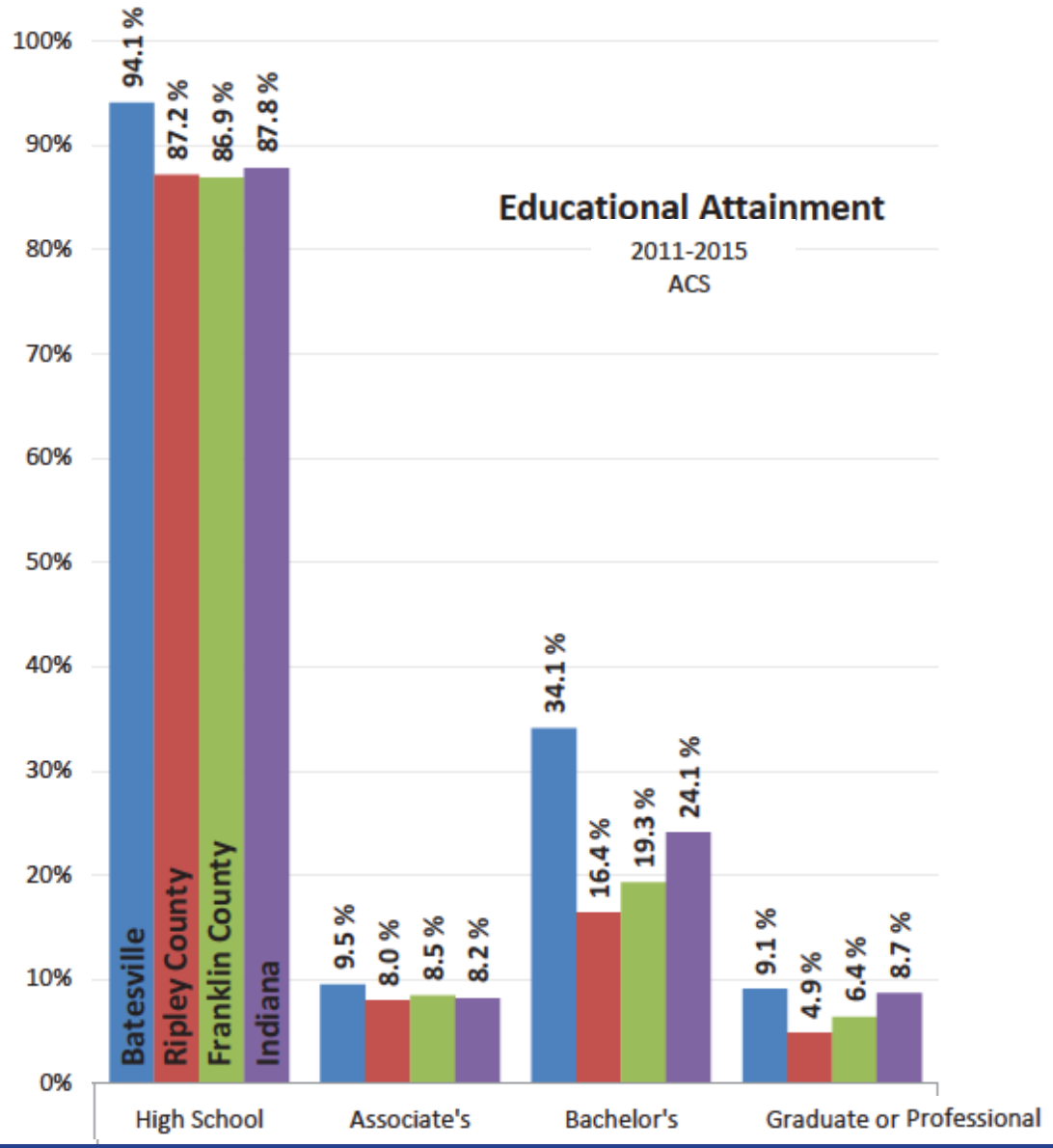
source: 2000 US Census; 2006-2010 & 2011-2015 American Community Survey

Community Profile: Poverty



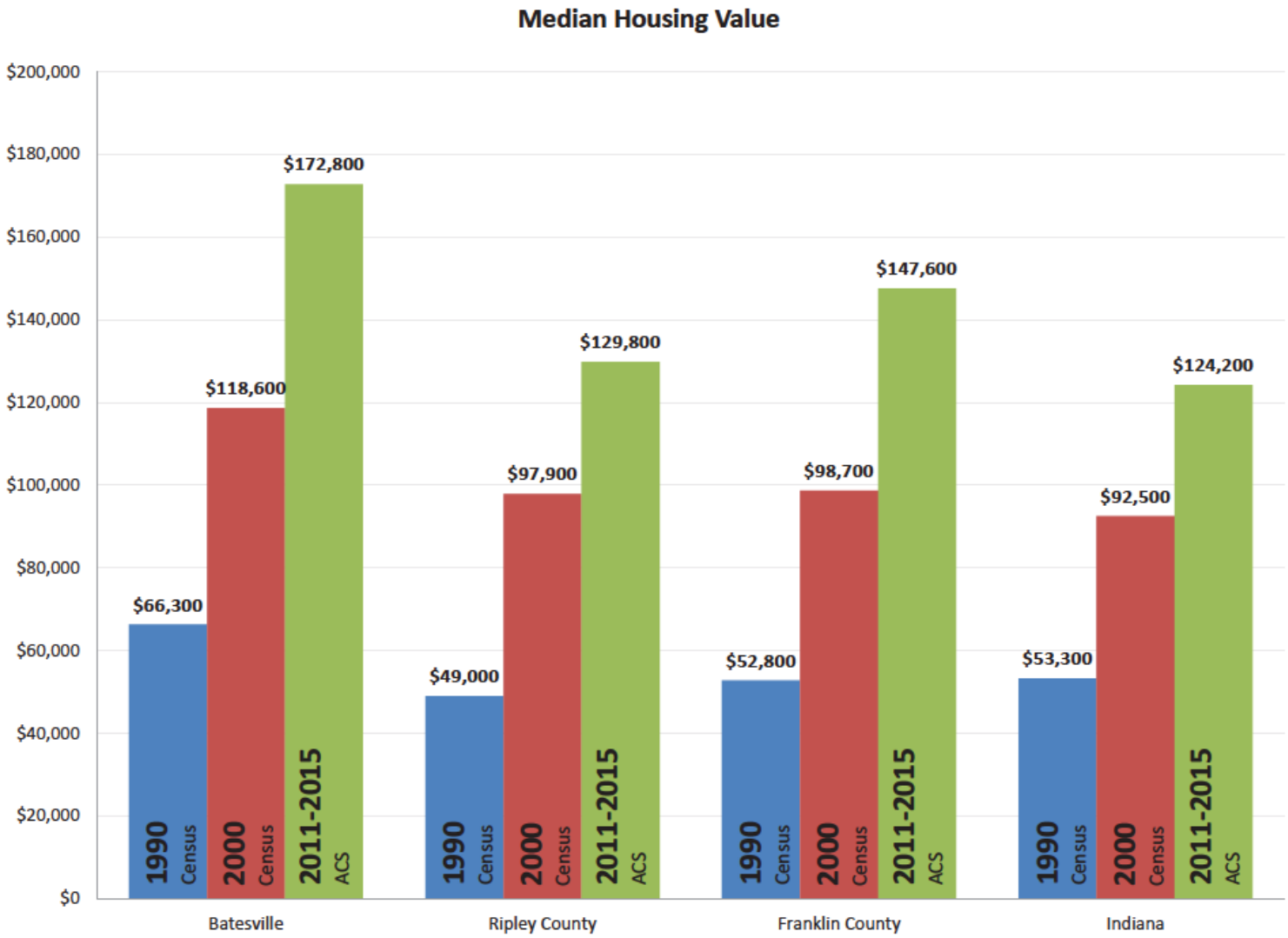
source: 2000 US Census; 2006-2010 & 2011-2015 American Community Survey

Community Profile: Education



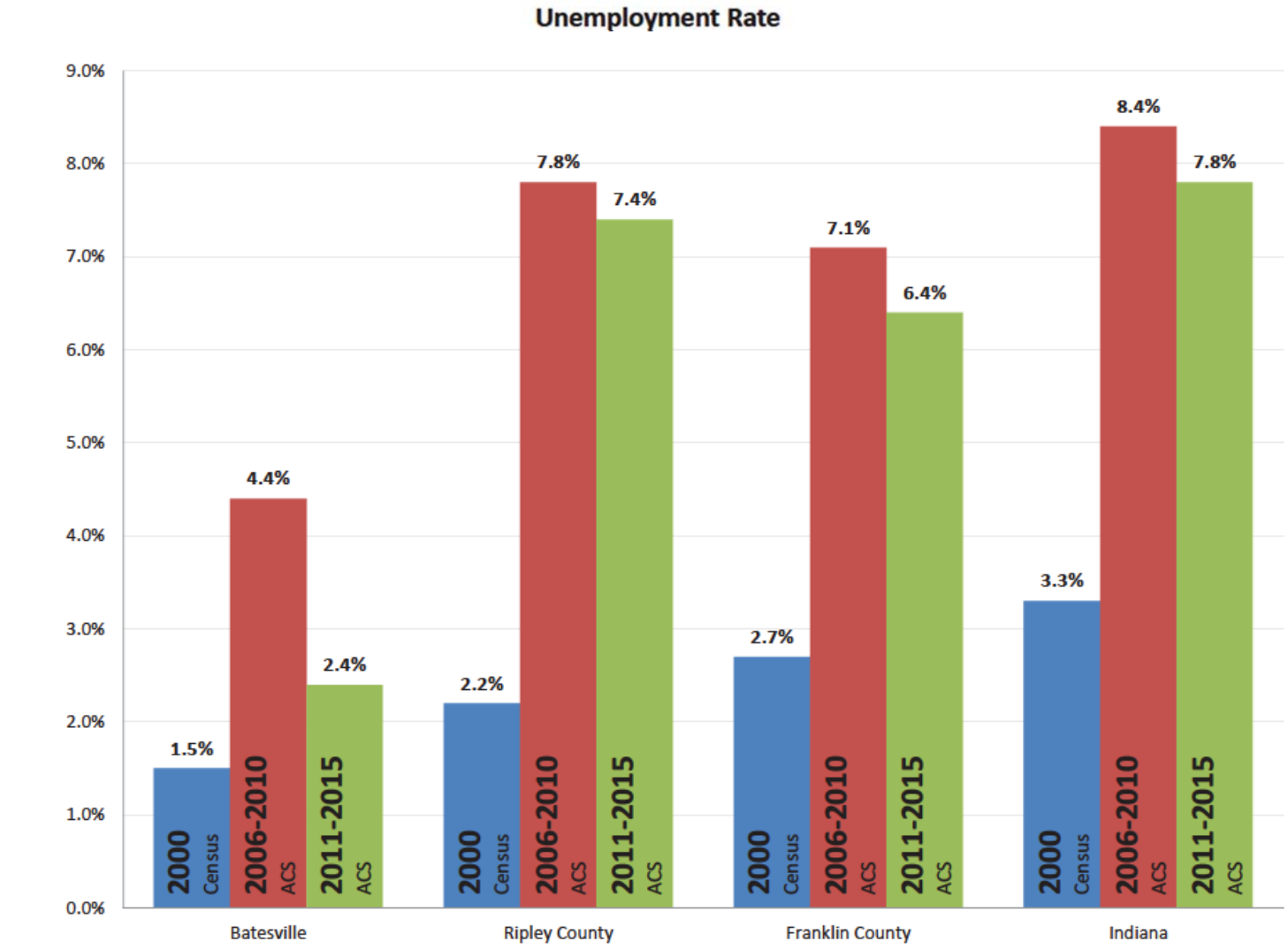
source: 2000 US Census; 2011-2015 American Community Survey

Community Profile: Housing



source: 1990 & 2000 US Census; 2011-2015 American Community Survey

Community Profile: Unemployment



source: 2000 US Census; 2006-2010 & 2011-2015 American Community Survey

Comprehensive Plan

- Comprehensive Plan history
- Uses for a Comprehensive Plan
- Basic Beliefs
- Vision
- How Plan was developed
- Community input
- Community profile

Where do we go from here….

Goals & Objectives

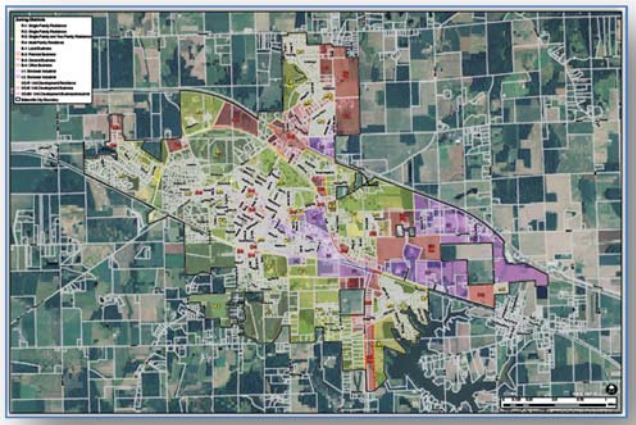
Goals & Objectives

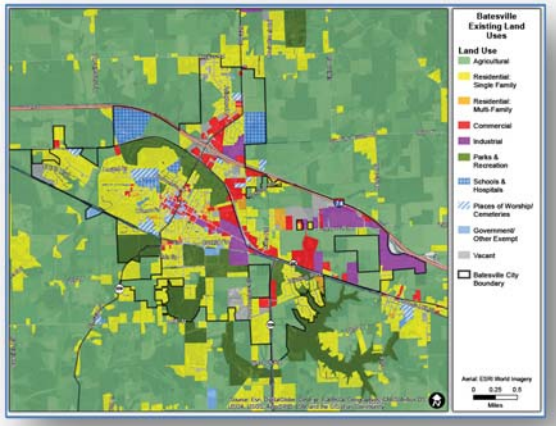
1. Growth Management
2. Ordinance/Policy Changes/Overlay Districts
3. Active Community/Parks & Recreation
4. Transportation
5. Promotion & Attraction
6. Business Development
7. Downtown
8. Future Land Use (also new zoning map).

Goals & Objectives

Growth Management:

- Seek extraterritorial jurisdiction (manage the edges)
- Continue to annex
- Encourage more housing options
- Increase population





Goals & Objectives

Ordinance/Policy Changes/Overlay Districts:

- Update zoning ordinances (signage, home occupation, etc.)
- Update property maintenance code
- Update drainage policy
- Consider overlay districts (downtown, main highways)

Goals & Objectives

Active Community/Parks & Recreation:

- Pursue bicycle & pedestrian master plan
- Expand parks and trails
- Continue to coordinate with school facilities
- Ensure accessibility for all
- Challenges of I-74, SR 229, SR 46 and SR 129

Goals & Objectives

Transportation:

- Consider upgrades to I-74, SR 229 area
- Establish public use airport
- Adequate public transportation
- Additional access to SR 129

Goals & Objectives

Promotion & Attraction:

- Promote and market Batesville
- Develop partnership with local area tourist groups

Goals & Objectives

Business Development:

- Promote industrial park
- Expand health & wellness campuses (Six Pine at SR 229)
- Create incubation space for small businesses and entrepreneurs
- Leverage local foods movement
- Continue to attract new businesses and industries

Goals & Objectives

Downtown: Goals

- Make downtown Batesville a vibrant, active and engaging community center that provides an enjoyable social experience for existing and future residents.

- Make downtown a community gathering place that balances the advantages of a small town lifestyle and feel with amenities that exceed a community our size.

Goals & Objectives

Downtown: Strategy

- Keep and create more spending in town from local residents.
- Bring in more spending to downtown through:
  - ✓ more workers
  - ✓ more visitors
  - ✓ more residents
- More "spenders" downtown will provide the critical mass needed to support our objectives, thus improving the quality of life for all."

Goals & Objectives

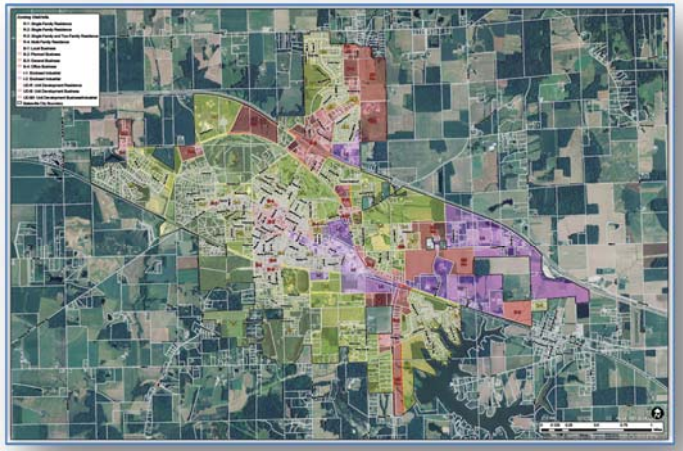
Downtown: Objectives

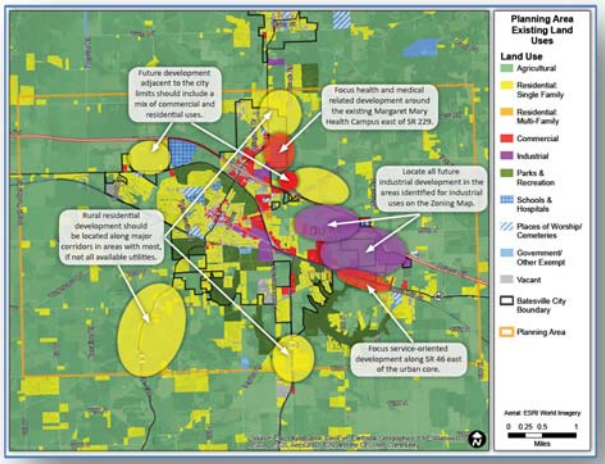
- Attract & support new retail, dining and entertainment venues
- Develop arts and cultural amenities, including Children's Museum
- Increase accessibility, walkability and beautification
- Expand marketing & promotional efforts

Goals & Objectives

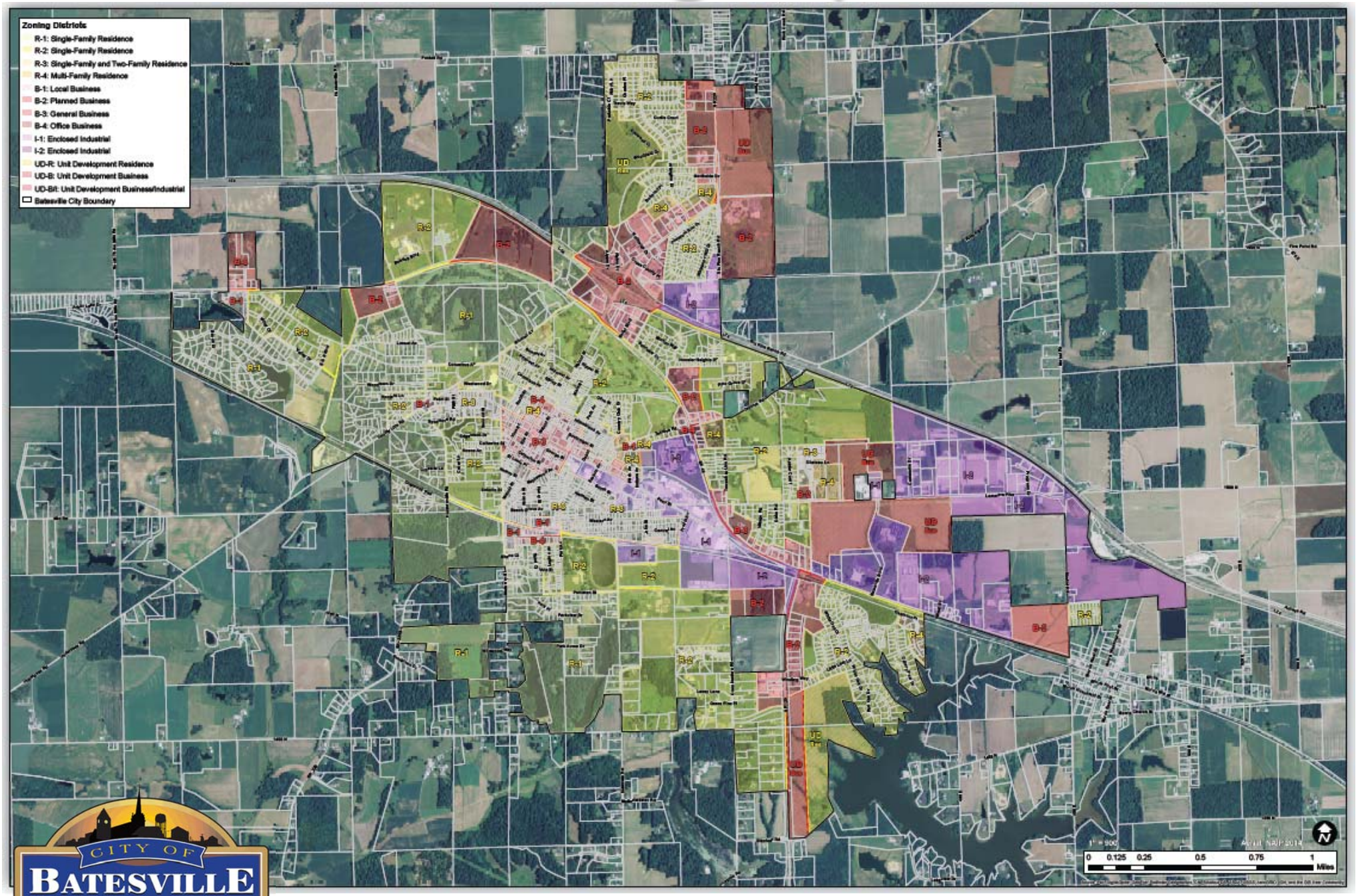
Future Land Use:

- New zoning map
- Planning Area



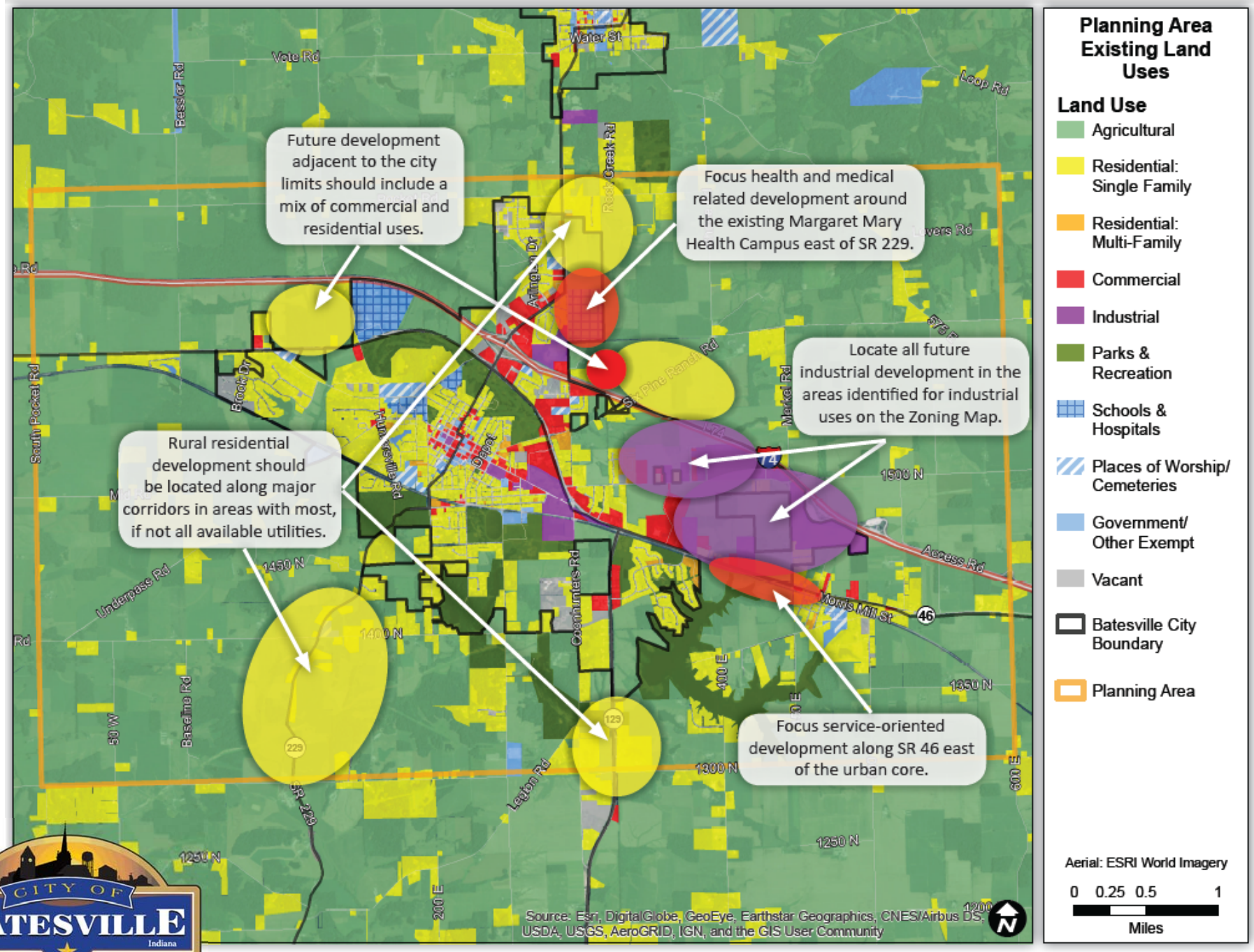


Zoning Map



CITY OF BATESVILLE
Est. 1852 Indiana

Planning Map



CITY OF BATESVILLE
Est. 1852 Indiana

Summary

Summary & Priorities

Top Priorities:

- Increase population
- Increase housing
- Increase good jobs
- Continue to improve downtown
- Market and promote community to achieve above

Questions & Comments

Comprehensive Plan

Full Plan available from the following locations:

- City of Batesville Website: http://batesvilleindiana.us/
- Hard copies available at Memorial Building for review

Thank You!